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The History of Infomedia

Whether it's building great websites or great relationships, Infomedia has a passion for it.

Birmingham, AL, (2019) — Infomedia is a full-service web design company founded in Birmingham in 1994. In 1996, the company was purchased by current CEO John Lovoy and has since expanded to include locations in both Destin, Florida and Nashville, Tennessee.

Some of Infomedia's earliest clients included AOL, Regions Bank and The Southeastern Conference. Today their industry portfolio has expanded to include a wide range of institutions, including financial establishments, retail stores, churches, medical practices, governments and legal firms.

Infomedia has developed to become a family business of sorts, with John Lovoy still at the helm as CEO and his son Jason Lovoy having the position of President. The company has grown significantly in size over the past 24 years and now features four departments: Sales, production, support and marketing.

Along with being a valuable company for Birmingham businesses, Infomedia also strives to give back to the local community through various avenues. Team members have served on the American Advertising Federation (AAF) for over a decade, work closely with Tech Birmingham and run a monthly educational Lunch & Learn series for free.

If you would like more information about this topic, please call Michael McDonald at (205) 823-4440, or email michael@infomedia.com.