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Infomedia's Staff

Learn more about the leadership that makes up Infomedia.

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John Lovoy, CEO

Seeing the potential for internet development way back in 1996, John Lovoy bought and became the CEO of Infomedia just a year after its founding. His vision and business skills have since helped shape Infomedia into a thriving web company that provides various clients with much-needed services. Before he began running Infomedia, John accomplished many achievements including gaining an engineering degree from Auburn University and working in the engineering industry, graduating from Middle Tennessee State University with an MBA and operating a successful beauty supply business in Birmingham. In his personal life, John met Wanda, his wife of now 50 years, with whom he has three children and nine grandchildren.

Jason Lovoy, President

Family is a big focus in Jason Lovoy's life, so it's no surprise that he decided to join his father, John, on his tech business venture. Jason graduated from Samford with a BSBA before becoming the general manager at Infomedia. His understanding of business owners' needs, along with his passion for marketing, has made him an integral part of the company's team. After nearly a decade of hard work, Jason was promoted to President of Infomedia and in 2014 founded Uptick Marketing, Infomedia's sister company. He has been highlighted as a local trailblazer by winning awards like the AAF Birmingham's Business Leader of the Year and being recognized by Birmingham Business Journal in their Top 40 Under 40.

Clay Conner, Director of Business Development, Partner

With over 20 years of sales experience, Clay Conner has a head for business. His penchant for straight talking and provable goals, along with a handy bachelor's degree in Business Management from the University of Alabama Birmingham, has led to him to being Infomedia's Director of Business Development. Today, Clay is also a partner of Infomedia, contributing to the team with his ability to increase sales and connect with a diverse client base.

If you would like more information about this topic, please call Michael McDonald at (205) 823-4440, or email michael@infomedia.com.